

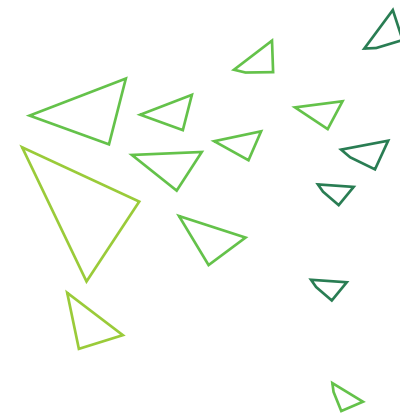


# Broker-Less



#BrokerLess #SmartContract  
#CryptoCurrency #BlockChain





## About Us

Founder: Mark Sea@Brokerless.CC

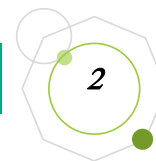
# Broker-Less Trading Platform

Build trading platform on blockchain.

Then traders can trade via crypto wallet straightforward.

Because no need to deposit/withdraw, we call it broker-less trading platform.

Broker-Less



# The Problem



## Low Funds Occupancy Rate

During a long period of trading, the brokers hold funds which is not 100% used for the opened trades.



## Credibility

If broker bankrupts or escapes, traders can't get paid back.



## Cost

Traders need to pay extra commission when they deposit/withdraw or trade cross-rate instruments.



## Threshold

Registration needs ID information and proofs of address, and takes time. There are requirements of the minimum deposit.



## Redundancy

Accounts under FX, CFD, stocks, crypto currency's brokers are different.



# The Solution



## Trade via Wallet

Trade on demand.

No need to deposit/withdraw, risk-free to fraud.

No need to register, then no threshold



## Save Money

No need to pay extra commission, because no need to deposit/withdraw and the settlement is based on one currency even trading cross-rate.



## More Instruments

Trade all the instruments via a wallet.

No need to register for different financial markets.



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# The Product



## Smart Contract

Serves for transferring funds and recording prices as backend.



## Data Provider

Offers data quotes as auditable data provider.



## DAPP

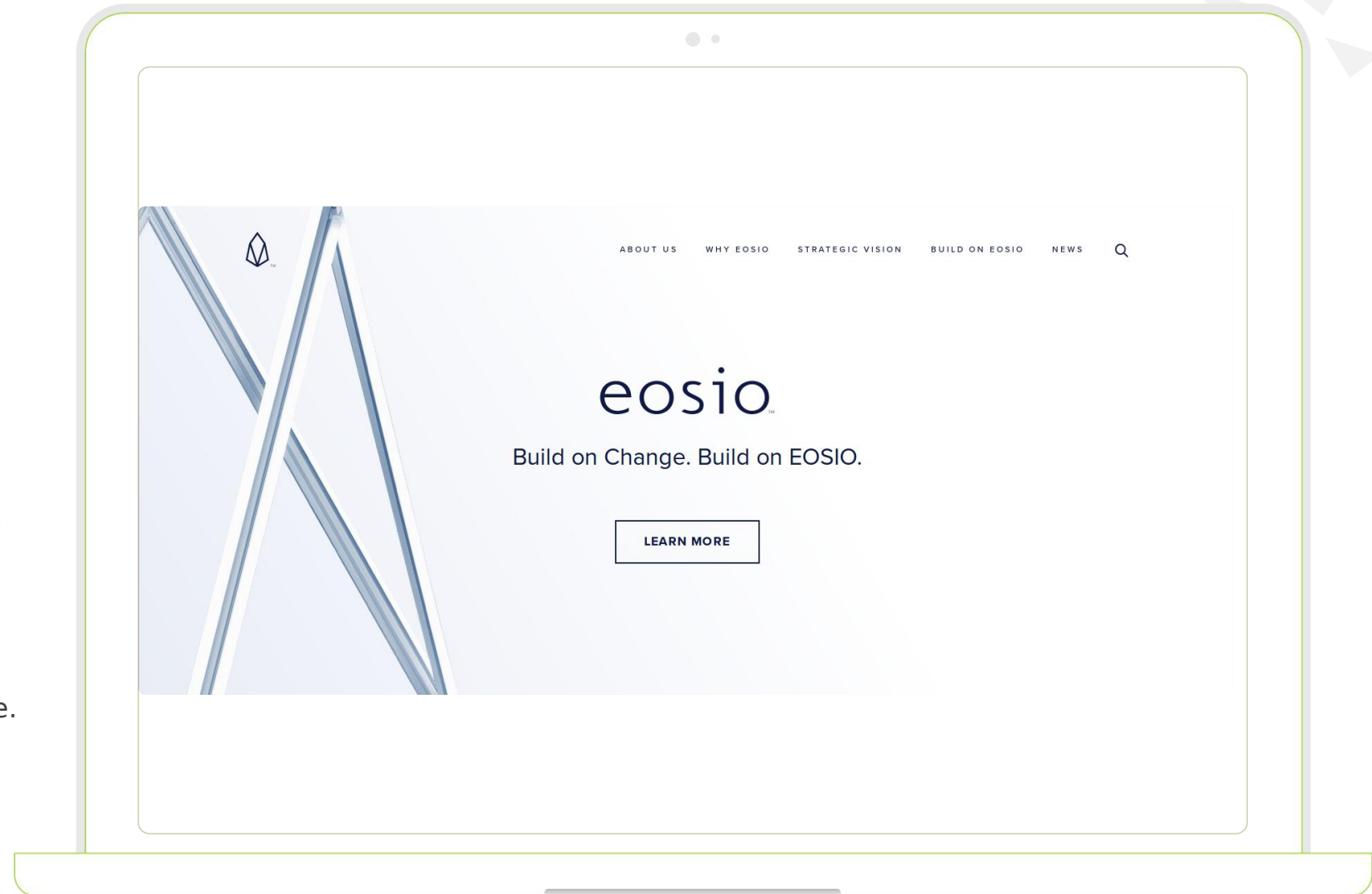
Chart system and UI for traders' operations as frontend.

# Benefits of EOS

## Why We Build DAPP on EOS?

The benefits include

- Much faster than other blockchain platform.
- Multiple signatures make transactions more secure.
- Multi-index database makes the management of data more flexible.



# Business Model

There is an opportunity for success



## **Commission**

Get commission from the profitable trades.



## **Royalty Fee for White Label**

Get paid when some brokerages need to join and use the server packages as white label clients.



## **Serve as Counter Party of Traders**

Win the bet as extra incoming revenue when serving as counter party.

# Market Opportunity

**% 3 B**

New Users from  
Crypto World  
The crypto currency  
world will make a  
potential market.

**% 2 B**

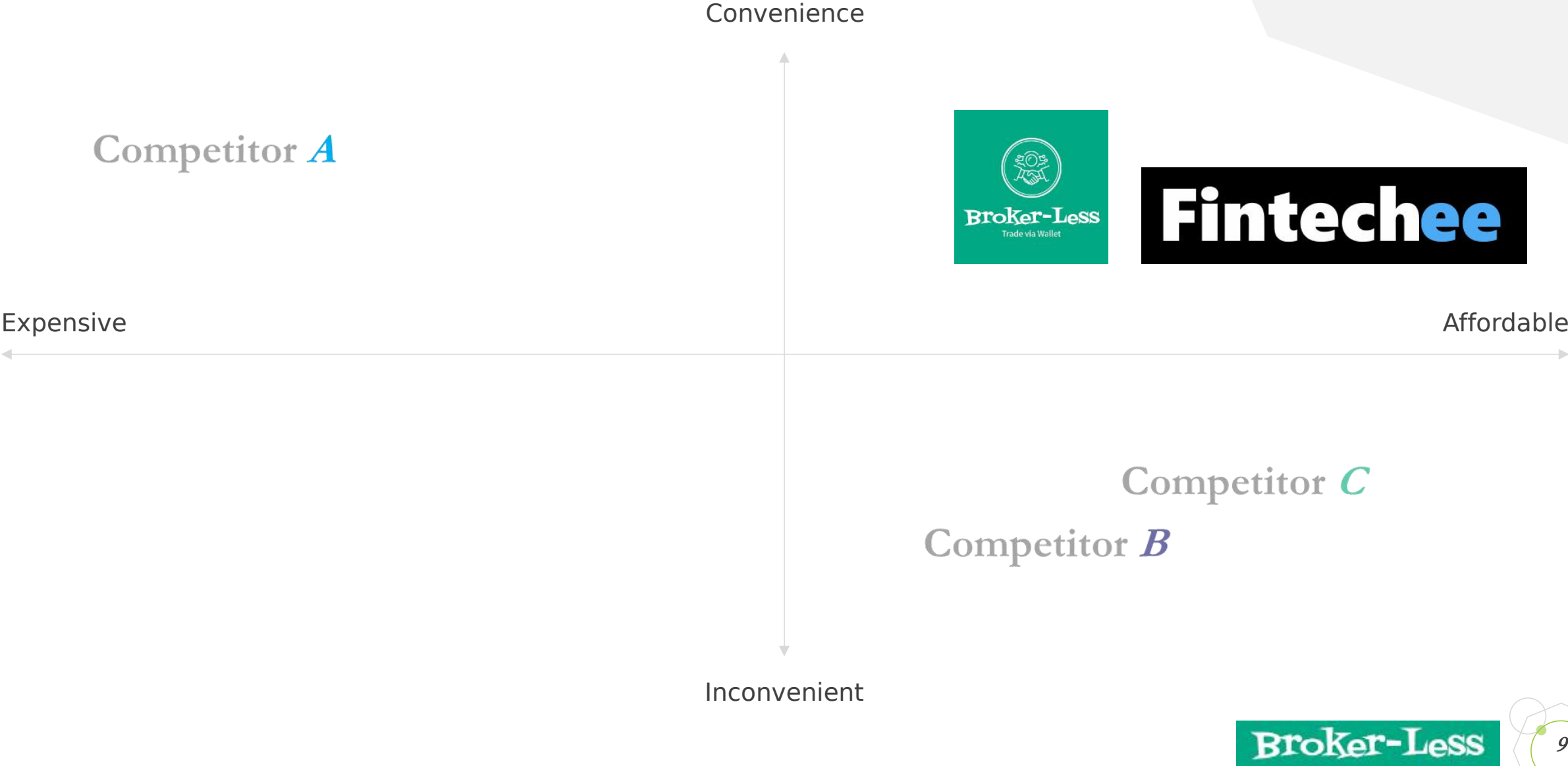
Traditional Markets  
The clients will come  
from the traditional  
markets.

**% 1 B**

Few  
Competitors  
There is no  
similar platform  
in this field.



# Competition



# Growth Strategy

How will we scale in the future

## Phase 1 1 Year

- 0.01% Market Share
- \$1M Net Profit
- 1000 Users
- 5 Employees

## Phase 2 3 Year

- 0.1% Market Share
- \$10M Net Profit
- 10000 Users
- 50 Employees

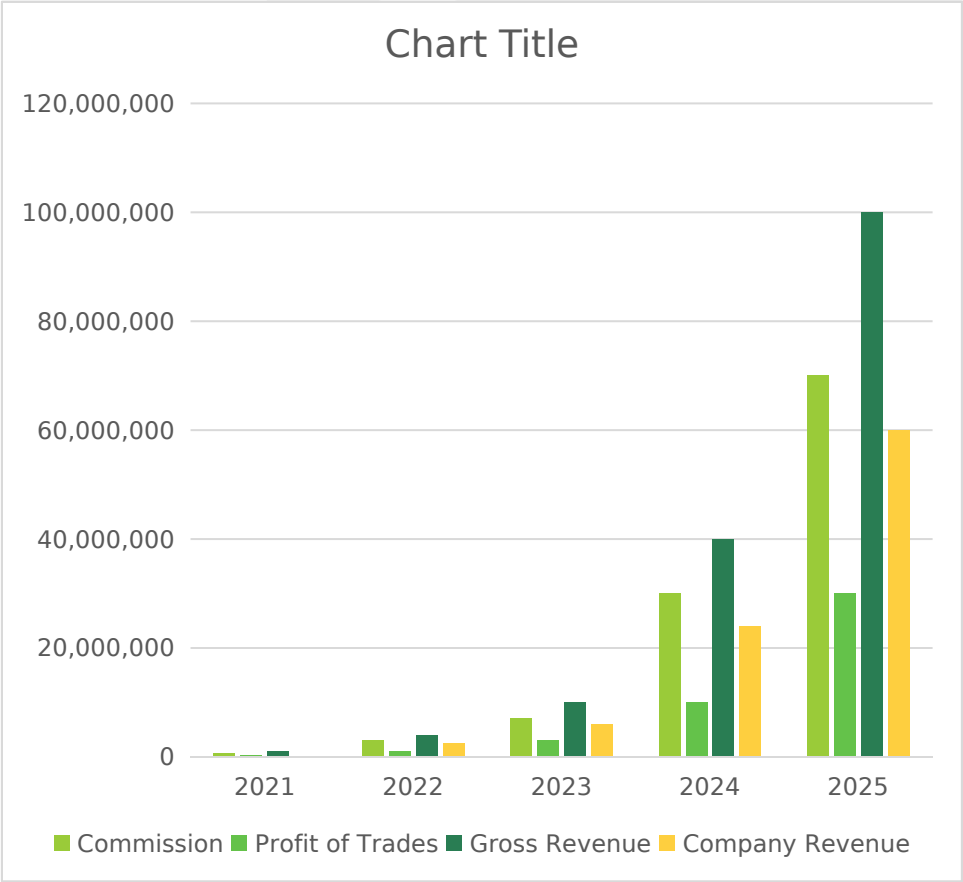
## Phase 3 5 Year

- 1% Market Share
- \$100M Net Profit
- 100000 Users
- 500 Employees

# Traction

Forecasting for success

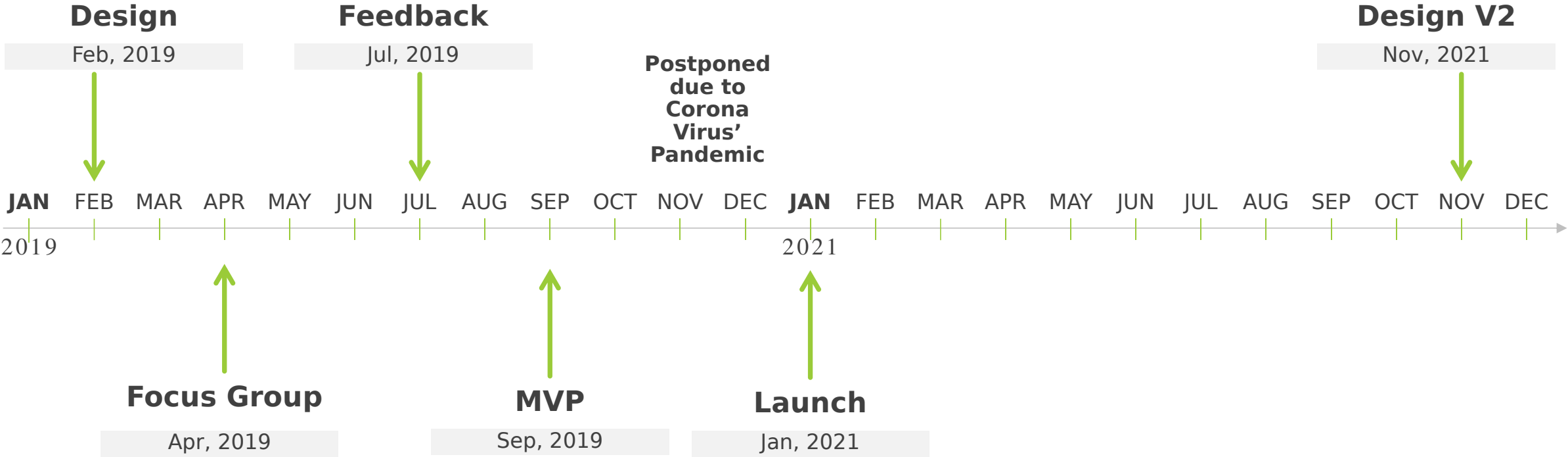
	Commission	Profit of Trades	Gross Revenue	Company Revenue
2021	700,000	300,000	\$1,000,000	\$60,000
2022	3,000,000	1,000,000	\$4,000,000	\$2,400,000
2023	7,000,000	3,000,000	\$10,000,000	\$6,000,000
2024	30,000,000	10,000,000	\$40,000,000	\$24,000,000
2025	70,000,000	30,000,000	\$100,000,000	\$60,000,000





# Timeline

Our two-year action plan



# Financials

	Year 1	Year 2	Year 3	
Users	50,000	200,000	500,000	
Commission	700,000	3,000,000	7,000,000	
Profit of Trades	300,000	1,000,000	3,000,000	
• Cost of Revenue	0	0	0	
<b>Gross Profit</b>	<b>1,000,000</b>	<b>4,000,000</b>	<b>10,000,000</b>	
Expenses				
• Sales & Marketing	200,000	800,000	2,000,000	20 %
• Customer Service	50,000	200,000	500,000	5%
• Product Development	50,000	200,000	500,000	5%
• Research	100,000	400,000	1,000,000	10 %
<b>Total Expenses</b>	<b>400,000</b>	<b>1,600,000</b>	<b>4,000,000</b>	
EBIT	600,000	2,400,000	6,000,000	60 %

# The Team



**Mark  
Sea**  
CEO



**Celeste  
Paras**  
Adviser



**David  
Smith**  
Adviser



**Leah  
Granfiel**  
Adviser



**Czarina  
Delos Reyes**  
Adviser



**Others**  
Adviser



# Funding



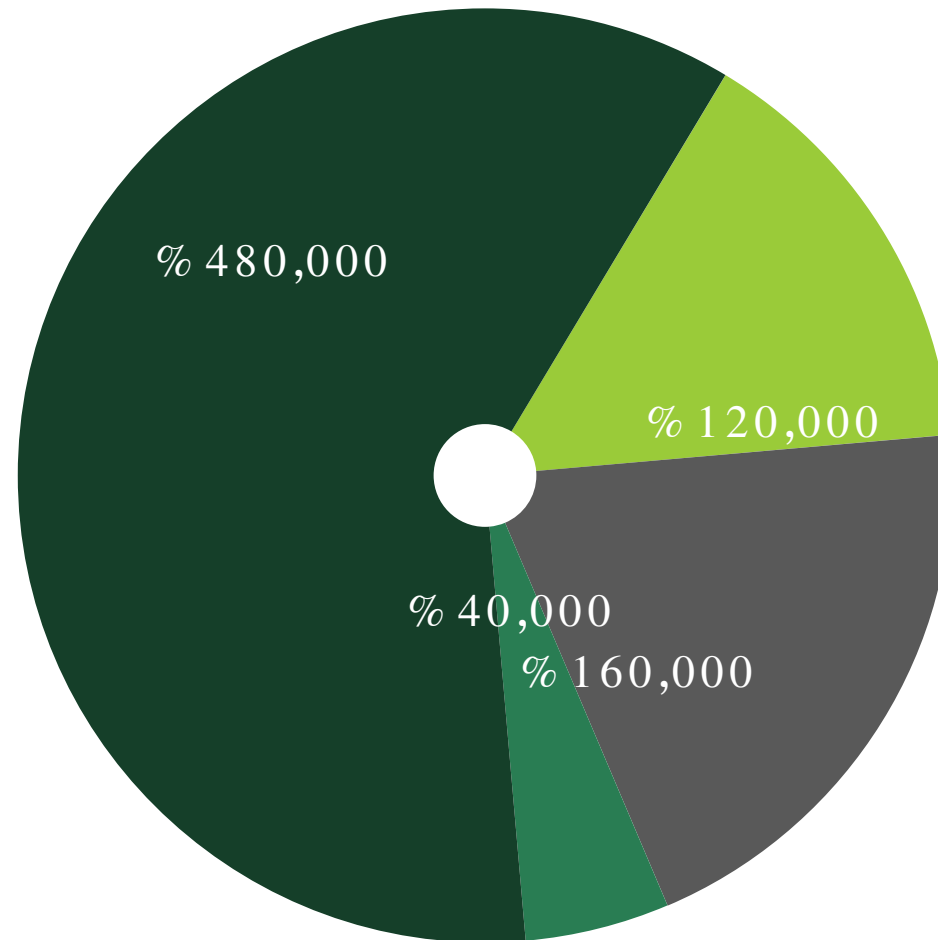
## Operation and Others

60% of the funds are used for operation, fee of exchange listing, law inquiry, license of regulations.



## Investors

15% of the funds will be used as incentive to the founder.



## LP & Risk Management

20% of the funds are used for the margin in the liquidity providers.



## Advisers

5% of the funds will be used as the incentive to our advisers.



# Summary

#broker-less #smart contract #crypto  
currency #block chain

- Broker-Less is a new concept in the crypto currency world.
- The benefit we can get is that we don't need to deposit/withdraw any more. We can trade via wallet straightforward. Compared with traditional brokers, traders take lower risk.
- Registration becomes more flexible.

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# Thank You



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